

D/FW Curling Club Meeting Minutes

Date: September 20, 2009
Start Time: 2:21 P.M.
End Time: 3:13 P.M.
Board members present: S. Healer, N. Myers, A. Buckner, D. Kleppe, J. Havercroft, A. Bahr
Board members absent: D. Johnson, M. Hunter, J. Willingham
Mtg. Type: Board Meeting
Location: Dr. Pepper StarCenter, Farmers Branch
Prepared by: Shana Healer

The following is a summary of the topics of discussion, decisions, and action items from the meeting. It is not meant to be a transcript of what was said and by whom. Please notify the author immediately upon finding any discrepancies.

1. Andy called the meeting to order at 2:21 PM.
2. The next board meeting will be held October 4 at 1:00 at Andy's house.
3. The previous meeting minutes from 8/30/09 were reviewed. Engraved handles were noted during the move to Farmers Branch. We have 10-12 people who donated money to have a name put on the handle that did not get their personalized handle. Nick knows who still needs a sponsorship handle and will take care of what he can when he orders the replacement handles the board approved last month. The handles will be engraved and received by the beginning of the season. The remaining sponsors will have handles engraved at the end of the season. The minutes were approved unanimously.
4. **Preliminary Team Selection**—Thirty-four people have committed to playing this year, including 7 new curlers who signed up following the Open House today. Jonathan will send out an email tonight reminding returning members to get in their applications as soon as possible. He will give a postmark deadline of October 2 to return the application so that teams can be formed on October 4 at our next board meeting. We plan to start curling Sunday, October 18.
5. **Season Opener Party (\$150 from pig fund)**—The party will be held before we start on October 18. We need to check on bringing in outside food. Nick and Judy will coordinate the details. We're using money from last year's pig fund to pay for the refreshments. A motion was made, seconded, and passed unanimously to use these funds to pay for the party. **Note: After the board meeting, our start time was moved again. The party may be rescheduled for after the draw instead of before hand.**
6. **Budget for 2009-2010 Season**—We will spend approximately \$11,500 in cash for a 17-week season, including USCA dues. That figure is based on 32 people. We need to set aside about \$2,500 for equipment repair and replacement. Andrew will have a budget prepared for our next board meeting, which can be reviewed and presented at the general membership meeting prior to the start of the season.
7. **Facebook Ads**—Jonathan experimented with online advertising. On Facebook, it's targeted to the Metroplex. Google Ad-Sense is another option. We can set a price that we're willing to spend per day. We can specify how many times the ad will run and do demographic targeting. Andrew will put something into the budget to pay for online advertising closer to the Olympic Open House. The ad can be linked to a specific webpage on our club's site. Jonathan will look into the specific steps that need to be taken and will report back at the next meeting. He will also talk to Mike about what needs to be done on the webpage.
8. **Donated Brooms from Huge Curling Savings**—These brooms came in for the TOB, but we received them after the TOB was over. Mike was not at the meeting. We'll table this item until the next meeting when

Mike can be more involved in the discussion of what should be done with the brooms. We also need to figure out what to do with the signed hockey stick and items brought back from the PIC.

9. **Bylaws**—This item was tabled until the next meeting.

10. **Additional Items**—Nick and Judy will coordinate with the Farmers Branch StarCenter about exact times we have the ice, ice prep, and rock prep. The icing down of the rocks was an issue at the Open House and needs to be resolved before our season. We will start building a relationship with the ice crew and operations manager so that everyone is on the same page about what we need and why.

11. **Adjourn Meeting**—The meeting was adjourned at 3:13.

Accepted and approved by the undersigned on the date set forth below:

Signature: _____

Name: _____

Title: _____

Date: _____, 2009